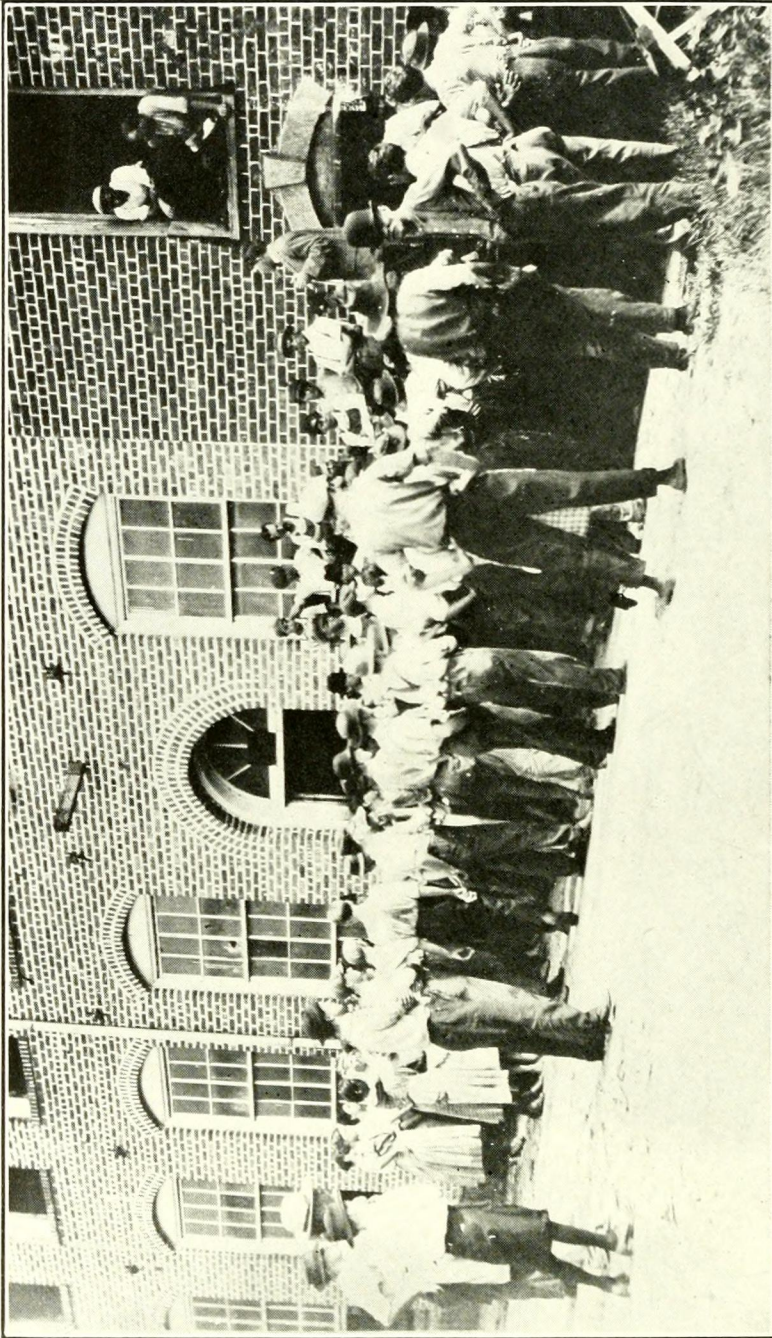


**ADVERTISING AND GETTING PEOPLE INTERESTED.**

In advertising the campaign in Alamance the usual methods were pursued. The leading roads of the county were posted with large placards and small handbills giving details of the examinations and the dispensary points. (See handbill on page 17.) More than a thousand circular-letters were



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mailed to leading citizens in all parts of the county. In addition to this, a number of public lectures were given at the different cotton mills (see illustration No. 10), and a public health demonstration was given at the Masonic picnic at Piedmont Park, on August 16.